

Northfield 350th Anniversary Committee

April 1, 2021 ZOOM

Minutes

Present: Stacy Bond, Pat Shearer, Steve Stoia, Martha Morse, Bill McGee, Lindsay McCarthy, Rhoda Yucavitch, Mary King. **Not present:** Joan Stoia, Sue Ross, Alex Meisner. **Guest:** Joe Madiedo. **Volunteer:** Joanne Pickar.

Call to Order at 4:34 p.m. by Bond.

Guest Joe Madiedo has offered to develop a **website**. He serves on the Agricultural Commission and created their website. Joe said that websites can have

- Static sections
- Dynamic sections for announcements
- Calendar to promote events
- Merchandising capacity, with special payment handling software possible

Discussion concerning what we want took place:

- A history section
- Simplicity in getting around on it
- Fundraising capacity
- Contact information and comment section

Morse asked who will update it? Joe said he will, plus we can have several people with the ability to add to it. He asked if we will be creating a lot of media? We decided we will want a YouTube webpage so we can post videos occasionally. A possible webpage address is *NorthfieldMA350.org*. Joe owns Cider Crossing Farm on Maple Street. Thank you so much Joe!

Treasurer's Report: McCarthy reported

- 350th request for another \$5000 is on the annual town meeting warrant
- A template for tracking individual subcommittee budgets is complete including a tab for Bond to view the whole thing, for discussion next meeting
- The organizational chart is drafted and being revised as suggestions come in
- McCarthy has been working with the Town Hall to understand purchasing procedures, and will be 350th committee's point of contact with them on financial matters.

Subcommittee reports: Should Educational be switched to Youth? Do we need an Entertainment subcommittee? Should Historical, Youth, and Agricultural come under an Events

subcommittee? What about Marketing and Fundraising? Do we need a Food subcommittee? Steve Stoia pointed out that several residents have SERV Safe certification, and also that we should remember that our local food businesses and restaurants need our support. More definition on subcommittees is needed.

Parade: Tony Amato Sr. has antique tractors, and will join us at a meeting soon. The Zukowski's, Dave Quinn, and Brian Bordner have antique cars. Mounted horseback riders will safely join the parade, elected officials Paul Mark and Jo Comerford have committed to participate. Bond is starting a 4-H group, and other 4-H groups will be invited too. We need bands too... area military and community bands, Pioneer, Umass. Kiwanis, the VFW and Rustic Ridge are interested in the parade. Steve Stoia suggests we challenge our groups on the Town List of Organizations to each sponsor a booth, a float or both for the 350th.

Fireworks: Pioneer provides the safest, largest space. Hatfield used Central Maine Pyrotechnics, paid \$15,000 for a 12-15-minute display. A local fireworks display marked the high school graduation, produced by a Leyden couple. No need to hurry on this.

Mission and Theme: both were discussed and a vote was taken which was later recognized as illegitimate. Votes will be taken again next meeting on these proposed wordings:

- Mission: To understand and honor the past, enjoy the present, and look forward to the future.
- Theme: Reconnecting Northfield

Logo: One has been submitted and ideas for one were sent in by another person. We want more samples to choose from if possible, and Shearer will prompt more entries from both adults and children on Nextdoor.

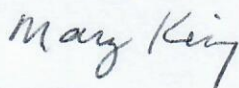
List of Town Groups: Morse and Shearer are still developing this. Next step is to contact each group inviting their participation in the 350th commemoration. Morse will draft a boilerplate letter and email to the committee for feedback and discussion at our next meeting.

Unanticipated: Yucavitch suggested a genealogy program, and information on the town's founding families. Morse showed the bulletin for the 1973 "Ecumenical Religious Heritage Service" as something Northfield churches might wish to consider for 2023.

Next Meeting: Thursday May 6, 4:30, Wickey Pavilion or ZOOM

Adjourned at 5:58, motion by King, seconded by McCarthy.

Respectfully,



Mary King