

350th Anniversary Steering Committee

Dec. 1, 2022

Minutes

Present: Stacy Bond, Lindsay McCarthy, Mary King, Pat Shearer. **Absent:** Bruce Kahn, Joan Stoia, Steve Stoia, Magda Ponce-Castro, Alex Meisner, Rhoda Yucavitch. **Guests:** Martha Morse, Mary Mayshark-Stavely, Pam Eldridge. **No quorum, no votes.**

Called to order by Bond at 6:36 pm.

Citizen input: Pam Eldridge asked a question regarding the symphony concert planned for spring. Do we wish to pay extra to livestream the Pioneer Valley Symphony concert? Considering that the full committee never mentioned this, and that we want a lot of people to show up for it, and since it will cost more money which has not been budgeted, members of the committee who were present agreed that the answer is "No". Janna from PVS is willing to come to a 350 meeting in March or April if we wish it.

Minutes 11-3-22: Tabled until next meeting.

Luminaria: Pat reported on different ways that luminaria can be done, using small white bags, brown paper bags for a glowing yellow effect, gallon milk jugs. Key additional ingredients are sand to weight and hold candle safely, candles small in size such as tea lights, votives, candle stubs that a household may have left over. We decided uniformity of luminaria and exact placement on walkways is not necessary. People should create their own with their own materials. **ACTIONS:** Pat will check with the Fire Dept. to see if they have advice. Pat will send luminaria info to Stacy for Nextdoor promotion and reminders. Milk jugs are plentiful at the transfer station recycling area. 5:00 pm on January 1, 2023 is the time to have the luminaria out, Main Street and town-wide.

February 350th Kick-off update/300th memorabilia display: which staff members at First Light and what they may be planning for the afternoon of 2/18 are unclear. On the morning of 2/18, the coloring book from the 300th anniversary and crayons will be available to the children gathered for a history/art activity. Pages with images of tipis were discussed...are they stereotyped and incorrect? It was at first decided to put a disclaimer on the front of the coloring book acknowledging the material but in later discussion it was decided to remove the questionable pages before reprinting for today's children. The events on Sunday 2/19 include the Sokoki World of 1663 lecture in the sanctuary of Trinitarian at 2:00, and a reception with coffee, punch and cookies in the community room off the rear parking lot at 3:00. A display of 300th anniversary memorabilia will have been set up for Northfield residents and lecture attendees to enjoy along with the refreshments and conversation. Stacy has asked Rhoda to work with Martha on the memorabilia display. Lindsay suggested that displaying the memorabilia again in summer when Ridge people are in residence would be good too... at the library perhaps?

350th Dinner & Dance: we need a preliminary budget. They have lined up a DJ. Stacy is the 350th contact person for the Dinner-Dance planners, Corinne Fitzgerald and Bonnie L'Etoile.

Piti Theatre/NES and TreeFiftieth updates: Piti sent a budget indicating that if the Mass Cultural Council grant from the state and the local cultural council grant from Northfield come through, the full enhanced project with NES can happen because of a \$5000 grant committed to the project from the Potee-Martin family in support of public education. If the local grant comes through at a smaller

amount than requested (a consideration because Bruce who is on the local committee reported to Stacy that there are many requests for funding) committee members feel that NES and Piti can likely find a way to cut costs slightly and still provide an enhanced theater and history event. No other funding will be available through the 350th committee. The Kids and Families focus group will oversee the Piti/NES project. **TreeFiftieth** planners have identified more than 50 tree sites between the library and the town sign near Rte. 10 intersection. They are working to submit a list of those that are 'right of way' locations to MassDOT. Outreach to likely early donors will take place soon too. The TreeFiftieth is invited to submit a preliminary budget to the 350th by December 10, with the possibility of including it in the budget warrant for next year.

Treasurer's report: 350th has a January 3 deadline for submitting a final budget request to the town. Lindsay needs all budget requests from focus groups which need more funding by December 10: if your request for new money isn't in to our treasurer by 12/10 there is no chance of your funding needs being met through the annual town budget.

Merchandise/Sales 350th Anniversary Goods update: Adria's is our main sales outlet, and the commemorative pottery is selling slowly but steadily. Lindsay spoke about our merchandising plan which includes Silverscreen Designs handling online sales of 350th merchandise made by them, including the glass coffee mug that if sold for \$10 will make a healthy profit. Discussion of t-shirts and the placement of logos took places. Tom White has invited us to sell commemorative items at his Holiday Open House, 12/10-11, and Mary and Lindsay are arranging for a pop-up sale there from 10:00 – 2:00 each day (thank you Martha, Mary May, Pat!!!). **Tom White wants a 350th sign at his place—who will do this?**

Chair's report: Andrea Llamas is arranging for walkie talkies for parade day. We will be able to borrow orange snow fencing from First Light for free. The signs are up! Thanks to the McCarthy's, Bob Henry and others for this work...Bob will keep an eye on them for the year. The Historical Society wants a sign. Stacy will be doing monthly 350th email updates, the most recent was acclaimed by those present. Watch for the town wide 350th events mailing!

Open Focus Group Discussion: no new info.

Next meeting: Thurs., Jan. 6, 2023 meeting starts at 6:30 at **Four Star Brewery**. *If you want to arrive at 5:30 for food & drink on your own dime, join us!!!!*

Meeting ended at 8:22.

Respectfully,

Mary King

