

, Northfield 350th Anniversary Committee

June 3, 2021 Trinitarian Church meeting room

### Minutes

**Present:** Stacy Bond, Steve Stoia, Joan Stoia, Martha Morse, Bill McGee, Lindsay McCarthy, Rhoda Yucavitch **Not present:** Pat Shearer, Alex Meisner, Sue Ross, Mary King **Guest:** Tom White  
**Volunteers:** Mary Key, Scott Key

**Call to Order** at 6:42 p.m. by Bond.

**Minutes:** May 13, 2021 minutes accepted unanimously on a motion by McGee, second by Morse.

**Guest:** Northfield potter Tom White came to the meeting with a mug, bowl, and vase as possible 350<sup>th</sup> commemorative items, any of which could be stamped with the 350<sup>th</sup> logo. Tom recommends that the Committee buy the items from him at a 60/40 split, and then sell at designated venues, such as in the DVAA gift shop, at 350<sup>th</sup> Anniversary headquarters (should one be established in an already existing building), or in a tent set up for marketing and information purposes. (It was generally agreed that we do not want to get involved in mailing or distributing goods or materials. ) Thank you, Tom!

**Volunteers:** Mary Key, Director of the C.S. Lewis Study Center and her husband Scott Key, Vice President of Academic Initiatives for C.S. Lewis. Mary has joined the Religious Heritage subcommittee and Scott is weighing his volunteer options. Welcome to you both!

**Treasurer's Report:** McCarthy reported

- Updated Northfield 350<sup>th</sup> Anniversary subcommittee organizational chart with some new volunteers added. Rhoda Yucavitch said she would like to join Pat Shearer on the Educational subcommittee.
- McCarthy has drafted a form that will guide people with 350<sup>th</sup> commemoration suggestions to write down their idea and estimate costs, in order to get buy-in from that person to help bring the idea to reality. This form was designed to be filled out electronically at our website.

### Subcommittee reports

#### **Community outreach:**

- Joan Stoia announced that the subcommittee will meet on Tuesday June 8<sup>th</sup> at 7:00 at Centennial House.
- Joan and Steve have scheduled an initial meeting on Friday with a potential corporate donor.

- Joan has prepared a form entitled Northfield 350<sup>th</sup> Anniversary Project Planner as a vehicle to determine the scope, budget, funding sources, and activity details of proposed events.

**Marketing:** Bond will continue to oversee marketing until the Chair position is filled. Discussion centered on specific commemorative items to be sold, in addition to the Tom White pottery, such as: beer mugs, plates, buttons, coins, refrigerator magnets, and T-shirts. More ideas are welcome!

**Website:** www.northfield350.org has been secured as our website domain. Stacy is working with Joe Madeido on the categories to include. Some pages will be static and some will be dynamic.

**Fireworks on the Final Weekend:** Bond reiterated that Leyden's Daniel Galvin provides "low fireworks" which are old-fashioned, less noisy and more humane, and less expensive (\$1,500 for ½ hour) for a longer display than traditional fireworks (\$15,000 - \$20,000). He asks for help cleaning up after the display. Bond has confirmed with Julia and Steve Wiggin that the Northfield Drive-in holds 400 cars with additional parking in the back lot for another 300 cars. The Committee agreed that this looks like the best option.

**Historical:** no new report

**Entertainment:** It's been confirmed that Pam Eldridge has been reaching out to symphonies and smaller musical groups in the area regarding a summertime concert at the Northfield Golf Course. Bill McGee noted that the Mohawk Trail Concerts are resuming in 2021 and suggested that smaller groups with different types of music could draw people.

**Education:** no new report


**Agriculture:** no new report

**Religious Heritage:** Mary Key has joined the subcommittee

**List of Town Groups:** the letter encouraging organizations to sponsor a parade float, a booth, and/or an event for the 35<sup>th</sup> will soon go out electronically to all businesses and organizations in town. Bond and Morse will work on this.

**Next meeting:** Thursday July 1<sup>st</sup> at 6:30 at Trinitarian Church

**Adjourn:** at 8:19 pm, **Motion** by S. Stoia, second by McCarthy, unanimous.

Respectfully,  
  
Martha Morse (for Mary King)